



Features by Product	Silver Package	Gold Package	Platinum Package
Monthly Price	\$ 149	\$ 249	\$ 349
Limitations			
Number of New Customers	1000	5000	10000
# of Web Pages	Unlimited	Unlimited	Unlimited
# of Chats	Unlimited	Unlimited	Unlimited
# of Calls	Unlimited	Unlimited	Unlimited
# of keywords	Unlimited	Unlimited	Unlimited
# of Recurring Automated Marketing Events	10	20	30
Interactive Features			
Click to Chat	√	√	√
Live chat translation across 36 languages		√	√
US census data tied to Home phone #'s		√	√
Geocoding of incoming chat requests	√	√	√
Full Conversation History	√	√	√
Auto tracking and segmentation of lead sources based upon keywords	√	√	√
Lead Generation Features			
Access to Content Library Sharing	Unlimited	Unlimited	Unlimited
Facebook Group Sharing	up to 10	up to 20	up to 30
Manual Content Sharing to FaceBook connections	Unlimited	Unlimited	Unlimited
Manual Mobile Offers	Unlimited	Unlimited	Unlimited
Manual conversation search in GooglePlus, and Twitter for Sales Leads	Unlimited	Unlimited	Unlimited
Automated Lead Generation			
Automatic Email list creation	up to 1,000	up to 5,000	up to 10,000
Auto newsletter to email prospects	Monthly	Monthly	Monthly
Automated Mobile Offers	up to 1,000/month	up to 5000/month	up to 10000/month
Automated Content Sharing to Facebook Groups	Yes - every 2-3 days	Yes - every 2-3 days	Yes - every 2-3 days
Auto Facebook or Google retargeting (ad costs included in monthly fees)	15 impressions /month /prospect	15 impressions /month /prospect	15 impressions /month /prospect
Directories Submission	Once	Once	Once